



**Dynamic Measurement, LLC**

**Prospectus**

**\$600,000 for 14.18% Membership Interest**

**September 25, 2018**

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Acknowledged and Agreed:

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Investor

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By Authorized Signer

\_\_\_\_\_  
Date

(The signing party is one referred to above as “Recipient”)



## **Dynamic Measurement LLC Investment Prospectus**

### **Funding Objective**

Dynamic Measurement seeks \$600,000 in exchange for a 14.18% membership interest. The funds will be used primarily for contracting key marketing and sales personnel and securing additional patents. In addition, one Member recently died. Adding his ownership, and 3 other Members ownership, a total of 26.60% membership interest is available for an \$1,125,000 investment.

### **Executive Summary**

Dynamic Measurement is creating a new geophysical services sector. The company uses lightning strike databases to build resistivity and permittivity rock property maps and volumes. This is the fastest and most economical method of geophysical surveying available. The Dynamic team also provides interpretation, data visualization, and integration consulting services.

Geophysical services include seismic, electrical, potential field, and satellite methods. With the exception of satellite and lightning analysis, all geophysical techniques require placing a receiver to collect data. Satellite and lightning analysis are the only truly passive geophysical services techniques. Lightning analysis has the highest power of any geophysical service technique, providing truly unique results.

The advantages of Dynamic's technologies are significant. The Dynamic lightning analysis process requires no permitting, no notification of government nor landowners, no field work, and no boots on the ground. In the U.S. and Canada 18 years of lightning strike databases are available through the National Lightning Detection Network (NLDN) and Canadian Lightning Detection Network (CLDN), and there at least 5 years of data available worldwide through the Global Lightning Detection database (GLD-360). Anyone exploring for natural resources will find lightning analysis extremely beneficial. In addition, reclamation projects (superfund sites, mining contamination sites, hydrocarbon contamination sites, faulting damage and prediction of potential damage, etc.) need access to cutting edge geophysical tools.

New exploration methods provide a new way to relook at old areas, to see reserves and resources previously invisible, to find relationships better explaining the natural world, and to increase natural resource inventories. Dynamic's patented resistivity volumes show possible hydrocarbon migration pathways. Undiscovered shallow Oil & Gas fields are expected to be ubiquitous along the Gulf Coast. Shallow resistivity logs cannot distinguish between fresh water and hydrocarbons. Understanding hydrocarbon migration pathways will open new exploration plays. Dynamic has spent 8 years developing lightning analysis technologies. The intellectual property is secure as we have the exclusive lightning data license agreement, which was renewed in December 2017, and two issued patents. The 4 additional planned patents will improve Dynamic's intellectual property position. Existing and planned case histories provide compelling examples for how customers can use the maps and volumes and consulting services that Dynamic provides. A sales and marketing focus is required to better illustrate how Dynamic's solutions solve specific customer needs. As customers see specific applications, which solve specific needs, the commercialization risk will rapidly shrink.

The company expects cash flow will become positive within six months of contracting a proven sales and marketing leader. Once this data-type is widely accepted, Dynamic anticipates selling this innovative technique to one of the major geophysical service companies as an exit strategy.